



Print File Design & Layout Guidelines

It is highly recommended that print files be made with professional graphic design software programs such as Illustrator, Photoshop, InDesign, Quark Express or Corel Draw.

The preferred file type is .pdf. Others excepted are .eps, .ai and .psd.

File size should be .125" larger than the finished size on all products.
Example: 2.0" x 3.5" business card would be 2.125" x 3.625".

Layout templates are available by request for all products and are highly recommended. They will help you with the safety zone around the edge, bleed lines and the fold location on brochures and other folded products.

Borders are not recommended as slight shifting in the cutting process may make borders appear uneven. We do not guarantee perfect trimming.

All color artwork and images must be submitted in CMYK color mode. RGB or PMS color mode will be converted to CMYK and may experience some color shift. Colors on the finished product may vary slightly from what you see on your computer monitor or desk top printer as the calibration is different.

All images and non-vector graphics need to be 300dpi minimum resolution to insure print quality. Make sure images/graphics are not linked.

With vector based software, all text must be outlined or converted to paths to insure font integrity. In Photoshop just flatten the image.

You can email completed print files to: randy-pci@comcast.net.
Files larger than 10MB will need to be mailed to us on a non-returnable disk.
Premier Custom Images P.O. Box 823, Wheat Ridge, CO 80214

Submitted print files are checked for printing spec's and *content only. The submitter will be notified of any perceived discrepancies and be responsible for all corrections and resubmitting. Premier Custom Images will not process any order without submitter approval and is not responsible for spelling, resolution, color shift or layout issues.

*We reserve the right to refuse any submitted print file that we deem inappropriate for any reason, some of which are, but not limited to: material or content that is indecent, obscene, profane, harassing, threatening, abusive, illegal or fraudulent.